

Social Media Toolkit

Thank you for showing your support of The Darling Home for Kids and your commitment to Ride with Wheels! Below is a selection of sample social media messages to let your friends and family know that you are proud to participate!

Facebook

Sample Facebook Messages:

- On June 24, I'll be participating in #RideWithWheels to benefit The Darling Home for Kids! Proceeds will fund important programs and services offered to medically fragile children and their families! Please help me reach my fundraising goal by donating now!
- I'm proud to support #RideWithWheels! On June 24, I'll be joining The Darling Home for Kids for this annual cycling event. Please join me in support of medically fragile children and their families!
- The Darling Home for Kids provides care and support to medically fragile children and their families. That's why I'm cycling in this year's #RideWithWheels on June 24. Please show your support with a donation to my ride!

Facebook Cover Image:



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Facebook Post Image:



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Twitter

Sample Twitter Messages:

- I'm proud to support @darlinghome4kid in this year's #RideWithWheels. Join me! ridewithwheels.ca
- On June 24 I'm cycling in support of @darlinghome4kid. Please support my #ridewithwheels with a donation!
- I'm joining #ridewithwheels on June 24 to support @darlinghome4kid and medically fragile children in our community! Please support! ridewithwheels.ca

Twitter Cover Image:



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Don't forget to include a link to your personal fundraising page!

Please tag us **@darlinghomeforkids** (Facebook) and **@darlinghome4kid** (Twitter) or using hashtag **#ridewithwheels!**

For more tips or assistance, contact Nicole at nwalker@darlinghomeforkids.ca.